

Biscuit International continues its rebranding journey for its subsidiaries to support its growth ambitions.

Paris, February 6th, 2025 - After Poland and the United Kingdom last year, Biscuit International continues rebranding its subsidiaries across Europe. France, Sweden, and Germany have recently engaged major transformations and are now officially named **Biscuit International France SAS**, **Biscuit International Germany GmbH**, and **Biscuit International Sweden AB**.

With our strong presence in key European markets, our extensive network and industrial footprint spanning 32 plants, combined with our uniquely diverse portfolio, Biscuit International is at the forefront of the biscuit and bread substitute industry, delivering unmatched expertise and value to our customers. Our commitment to innovation reflects our dedication to meeting evolving consumer demands.

These developments mark an important new milestone in our ambition to dominate the private label biscuit and bread substitute sector, while supporting our customers' growth.







About Biscuit International

Biscuit International is Europe's leading private label biscuit and bread substitute manufacturer, with a rich heritage spanning over 400 years of expertise in delivering exceptional taste at great value. Our deep market knowledge and presence in more than 40 countries, combined with our uniquely diverse portfolio, provide unparalleled expertise to our customers and partners. We operate 32 factories and employ over 5,000 people. For more information about Biscuit International, visit our website: www.biscuitinternational.com.

Media contacts

Biscuit International Group Communication: communication@biscuitinternational.com

biscuitinternational.com

Biscuit Holding S.A.S 15, rue La Fayette - 75 009 Paris – France

SAS au capital social de 495 915,97 € - 852 847 607 R.C.S. Paris